

JCVB- Advisory Board Meeting

Minutes

April 16, 2019

Attendees: Chair: Mike Wilson, Sec: Miranda Comer, Bob Kluth, Erin Slifka, Jeremy Nienkamp, Mike Greninger, and Crystal Albright

Absent: Kevin Greim, Denise DuBois, Lynn Weathers, and Traci Palmer

Staff: Patrick Tuttle

Guests: Steve Houser, Red Rhino Fireworks, Jim Heaney and Randall Becker, George Washington Carver National Monument, Jim Scott, Ham Radio Convention & Scott Electronics, and Anthony Miller, citizen

Location: Joplin City Hall, 5th Floor, Informal Chamber

I. Chair Wilson called the meeting to order at 3:03 p.m.

II. **Approve of Minutes:**

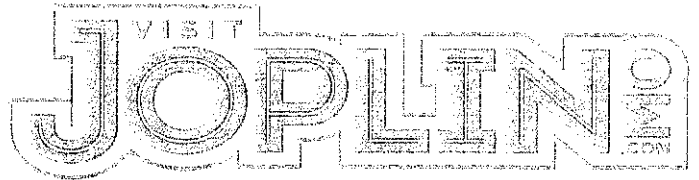
Ms. Albright motioned, Mr. Kluth second, to approve the minutes from the March 2019 meeting, unanimously approved 7-0-4.

III. **New Board Member Introduction:**

Former CVB DOS Erin Slifka, was introduced as the new board representative from the Joplin Chamber of Commerce. Mr. Tuttle informed the board that with Ms. Slifka's appointment, of the Chamber seat is now treated as all other board seats; subject to council appointment and term limits. He further stated the municipal code would be changed to reflect this as soon as possible.

IV. **Red Rhino Fireworks Demonstration:**

The board voted in favor of adding Steve Houser, Crazy Debbies/Red Rhino Fireworks to the agenda. Mr. Houser asked for funding assistance with his upcoming April 26-27 fireworks demonstration. This annual event brings fireworks buyers from all over the U.S. to Joplin. The CVB has supported this event over the past two years through convention bid fee funding. After some discussion, Mr. Tuttle assured the board this request fits the requirements for bid fee support, and he and Mr. Houser would work through the details where funding could best be served – primarily offsetting expenses for city services/Memorial Hall rental.



V. Changes to FY2020 Grant Application:

Mr. Tuttle provided a final draft of the FY2020 Grant Application Guidelines for the board's review. The final piece needed before going to the public is the application presentation scoring process. Following discussion, the following was supported.

100 points are possible for each application.

1. **30 points – Presentation, in which event was clearly and concisely explained**
2. **15 points – Ability of event to draw a significant attendance in proportion with the dollar amount being requested**
3. **20 points – Ability of event to attract visitors from outside Joplin (from greater than 70 miles (one-way)), and retain them in the area for at least 3 hours**
4. **35 points – Ability of the event to generate overnight stays**

Mr. Tuttle reminded the board the application review date is Monday, July 22, 2019, where each applicant will make a 5-minute presentation followed by 5-minute Q&A.

VI. Budget Update:

Starting two months ago the JCVB budget has been sent in advance of the meeting as a finance spreadsheet. Mr. Tuttle provided a new cumulative version showing spending and unencumbered funds. This will be continued so members see the budget prior to the meeting. In June, city departments begin the FY2020 budget process. The City's FY begins in November.

VII. Joplin Trade Center:

Mr. Tuttle presented a sales sheet from Atrium Hotels showing the dimensions and assets of the Joplin Trade Center and the asking price of \$3.75 million. The board was informed that the spokesperson from Atrium told Mr. Tuttle there was no negotiation room on the price. He said, with the pending, adjacent Menards project they feel the land value would only increase. No action was taken.

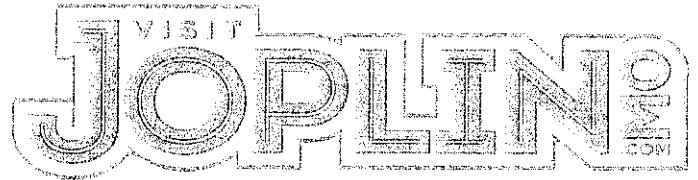
Mr. Wilson acknowledged Mr. Scott in the audience who addressed the need for convention space to accommodate his Ham Radio convention and similar events. He stated, the Trade Center was adequate for his event and it would be nice to have it open again.

Joplin Convention & Visitors Bureau

602 S. Main, Joplin, Missouri 64801

417-625-1789

VisitjoplinMO.com



VII. DOS Vacancy:

A board member asked Mr. Tuttle the status of filling the Director of Sales position. He stated he had moved on to the second candidate.

VIII. Having no further business before the Board, Chair Wilson adjourned the meeting at 4:25 p.m. Next scheduled meeting is May 21st.

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Respectfully submitted by secretary Ms. Comer.

Handwritten signature of Mike Wilson in cursive script.

Mike Wilson
Chair

Handwritten signature of Patrick Tuttle in cursive script.

Patrick Tuttle
JCVB Director