

JOPLIN CITY COUNCIL
INFORMAL MEETING NOTES
AUGUST 3, 2020

Mayor Pro Tem Cortez called the August 3, 2020 Informal Meeting of the Joplin City Council to order at 5:15 p.m.

In attendance were Council Members: Charles Copple, Keenan Cortez, Doug Lawson, Anthony Monteleone, Diane Reid Adams, Gary Shaw, Phil Stinnett and Christina Williams. Also, in attendance were City Manager Nick Edwards and City Attorney Peter Edwards. Absent: Ryan Stanley.

Downtown Joplin Initiatives & Neighborhood Preservation Initiatives – Lori Haun

- Mission: DJA is a not for profit organization dedicated to the revitalization of the downtown community as a thriving, safe and attractive center of art, history, enterprise, commerce, culture, residence and entertainment.
- The board consists of 9-13 members made up of downtown property owners, business owners and managers, residents, and other community stakeholders. There is city representative and council representative ex-officio.
- The work of the organization is accomplished through the four committees: Promotion, Design, Economic Vitality, and Organization.
- Transformation Strategy: collaborating with small businesses and entrepreneurs to create a vibrant, unique downtown.
- Follows the state and national “Main Street” model in which the work of the organization is carried out by committees and volunteers.
- Currently under a two-year grant with Missouri Main Street Connection which gives DJA mentoring and guidance to build the organization to achieve more and to ultimately become Certified

Current Projects/Events for 2020-2021:

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| • Business investment Guide | • Park-Walk Campaign |
| • New Business Guide | • Website |
| • B2B Quarterlies | • Be Local Passport |
| • Welcome Packet/Opening | • Third Thursday/Wine Share/Other |
| • Sixth Street Mural: I am Joplin | • Collaborative Marketing |
| • Joplin Empire Market | • Business and Property Inventory |
| • Community Gardens/Education | • Endangered Properties Program |
| • Clean Team: 16 Sessions | |

Preservation Revolving Fund

Non-profit corporation whose mission is to acquire, stabilize and/or rehab vacant or underutilized historic buildings and sell them to a preservation minded buyer with easement restrictions. DJA received \$100,000 in grant funds from the 1772 Foundation to begin the DJA Revolving Fund.

City Manager Edwards stated he would like the city to partner with DJA for the Endangered Properties Program. He budgeted \$40,000 in the city manager’s budget for resources to help with this program. The city council will see this line item during the budget review process.

For more information, contact Lori Haun, Executive Director of DJA:lori@downtownjoplin.com
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Barbara Gollhofer, City Clerk