

JCVB- Advisory Board Meeting

Minutes

August 20, 2019

Attendees: Chair: Mike Wilson, Co-Chair: Kevin Greim, Sec: Miranda Comer, Denise DuBois, Erin Slifka, Lynn Weathers, Traci Palmer, and Mike Greninger

Absent: Bob Kluth, Jeremy Nienkamp, and Crystal Albright

Staff: Patrick Tuttle and Kerstin Landwer

Guests: Jim Heaney, George Washington Carver National Monument

Location: Joplin City Hall, 2nd Floor Conference Room

I. Chair Wilson called the meeting to order at 3:00 p.m.

II. Approve of Minutes:

Mr. Greim motioned, Mr. Greninger second, to approve the minutes from the June 2019 meeting, unanimously approved 8-0-3.

III. Grant Approval:

Mr. Tuttle informed the board that council approved the FY2020 grant recommendations at last night's (8/19) meeting. Chair Wilson commented on how productive this year's grant application review went and complimented those members of the board who helped streamline the process.

IV. Around the Table Updates:

Chair Wilson asked each board member for any tourism related updates. With the Manards TIF project in the news and the potential related development, several items of discussion were related. Mr. Tuttle answered board questions to the best of his knowledge. There is still an uncertain future with the former Holiday Inn and Trade Center buildings.

V. Update of JLN/ORD Activity:

Mr. Tuttle shared a report Steve Stockam, JLN Manager reported to council showing June 2019 and YTD numbers for both ORD/JLN and DFW/JLN passenger loads. Though the ridership percentage for DFW was down a little, it wasn't off from where it was expected to be since June when Joplin passengers were given a second travel option. Actual revenue numbers should be available in late September.

VI. Discussion of June's Strategic Ideas:

Chair Wilson informed the members he has and continues to reach out to JSA and SWMLA to strengthen relationships and keep communications open. Other comments/discussion was regarding the value of a third-party mediators as a go-between the three parties, boards working together on long-range projects, all working together for the betterment of regional tourism, and the enhancement for promote Route 66.

VII. Other Items:

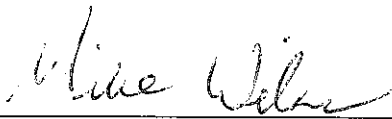
Chair Wilson asked if they board supported him sending a letter of appreciation for years of supporting tourism to MSSU president, Dr. Alan Marble, who recently announced his retirement. The board concurred. Mr. Tuttle will draft the letter.

Mr. Heaney with GWC announced upcoming events at the National Monument and handed out flyers.

VIII. Having no further business before the Board, Chair Wilson adjourned the meeting at 3:50 p.m.

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Respectfully on behalf of Secretary Comer.



Mike Wilson
Chair



Patrick Tuttle
JCVB Director