

JOPLIN

POLICE

Press Release

Contact Person: Sgt. Rusty Rives

Date: November 22, 2013

Subject: Joplin Police Department to participate in Click it or Ticket Campaign

The Joplin Police Department will be joining with statewide law enforcement November 25th for an aggressive “Click It or Ticket” mobilization to crack down on Missouri’s seat belt violations.

Nearly one in four motorist killed in Missouri traffic crashes are unbuckled. And even with all the advancements in automobile safety and education on the importance of seat belt use, Missouri’s seat belt use has remained relatively unchanged in the last six years and consistently below the national average.

Missouri has 79 percent seat belt use, which is well below the national average of 85 percent. Teens and pick-up truck drivers are among those least likely to buckle up at 66 and 63 percent.

“Every day someone dies in a crash in Missouri because they weren’t buckled up,” said Sgt. Rives. “We will be pulling out all the stops to ensure motorists are buckling up.”

Seat belt use is the single most effective way to protect people and reduce fatalities in motor vehicle crashes. So far in Missouri this year 70% of traffic fatalities have not been buckled up. In Joplin zero percent have been properly restrained.

Buckle Up and Arrive Alive. For information on Missouri seatbelt usage, visit

www.saveMOlives.com
www.joplinpolice.org



For further information contact Sgt. Rusty Rives at 417-627-8880.