

What are the benefits of being certified as a Crime Free Business?

- Improved safety and security to business owners and managers, employees and customers
- Increased customer volume— participation in the program is good for business!
- Program specifically tailored to the security and safety needs of your business
- Program materials, including employee training video, decals, and manual
- Updated and ongoing information on local crime and crime prevention strategies

Invitations to Crime Free special events, such as training in advanced security systems (i.e. purchasing and installing video surveillance equipment) and training in advanced loss prevention procedures (i.e. check fraud)

“Working with JPD and Crime Free Business has been helpful to us. They made good suggestions for environmental changes that have been easily completed. They gave us good things to think about; we have made several changes as a result of our participation in the program.”

*Jacque Gage, Director
Joplin Public Library*

“[The Crime Free Business Program] has really opened my eyes to things that will keep me safer. Thanks for the advise.”

*Wayne Harris, Manager
Kum & Go 447*

“I appreciate the relationship we have established with the Joplin Police Department through the Crime Free Business Program.”

*Shawn Francis, PMC
Arvest Bank Member FDIC*



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Crime Free Business Program



Joplin Police Department

“A direct relationship between businesses and the police department.”

Crime Free Business: Keeping Illegal Activity Out of Your Business

What is the Crime Free Business program?



Crime Free Business is designed to reduce crime in and around retail and service businesses and provide a safe work environment for employees, customers and employers, all while increasing your bottom line.

Crime Free Business gives retail and service establishments proven strategies to reduce the likelihood of being robbed and becoming a victim of other crimes.

By implementing Crime Free Business strategies, retail and service businesses have reduced robberies by up to **45%** and other violent crimes like assaults and batteries to employees by nearly **30%**.



Certification

There are two phases to becoming certified as a Crime Free Business:

- 2-hour training session for business owners and/or managers
- On-site security evaluation
Once a business becomes certified in the Crime Free Business program the Joplin Police Department's Crime Free team will conduct yearly on-site business follow-ups.